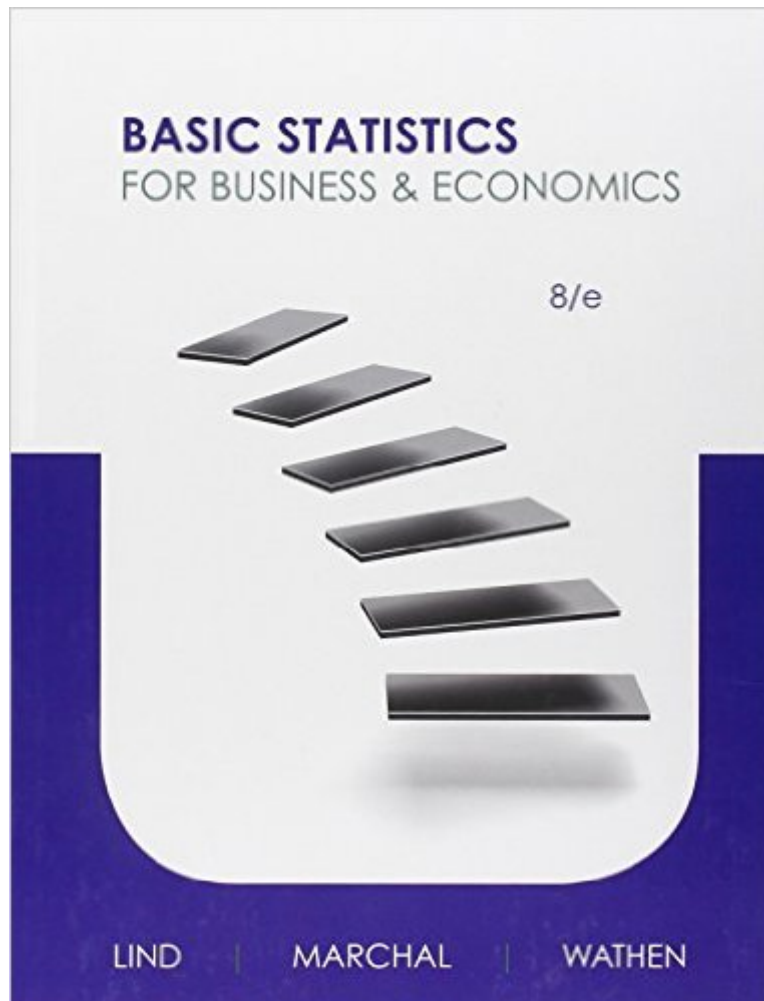


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# Basic Statistics For Business And Economics



## Synopsis

The 8th edition of Lind/Marchal/Wathen: Basic Statistics for Business and Economics, is a step-by-step approach that enhances student performance, accelerates preparedness and improves motivation for the student taking a business statistics course. The main objective of the text is to provide students majoring in all fields of business administration with an introductory survey of the many applications of descriptive and inferential statistics. The relevant approach taken in this text relates to the college students today as they will receive the information that is important to them in this class as well as their future careers. Understanding the concepts, seeing and doing plenty of examples and exercises, and comprehending the application of statistical methods in business and economics are the focus of this book. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## Book Information

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## Customer Reviews

Its a text book so I will not review plot or characters. What I will say is that saving half the price of buying this at the university book store made it very interesting. Half the price and delivered right to my door without waiting in line for it.

I found the book to be o.k. I had the 7th edition but bought this one because the course changed text. I could have used the 7th edition as there is very little change to the 8th. Probably only 20 pages out of 400 are different.

I struggled with Statistics 101 but this book was much easier to understand. I had put this class off until I could not any longer but it proved to be not bad. The textbook is easy to read and offers examples that are easy to see how they came to the solution.

The book is pretty well layed out. The issue I have run into is that on some of the equations it does not give you an example of how to solve it. This leads to questioning on if you worked it correctly. I got the book as a rental and there was only minimal marking in the book.

ISBN 978-007-131807-5 is the international edition of this book, and worked great for me for my statistics class. Saved a fortune - same material as the US version from what I experienced. The book itself is a terrible boring collection of statistics formulas and other items most human beings will never use outside of a college classroom, and it begs the question why we bother teaching statistics to the general population.

The book was new and shipped shrink wrapped to cardboard so it arrived in good shape. After using it for a few weeks, I recommend the hardcover. I have ripped a few pages at the binders rings. One nice thing: it includes a removable cardstock sheet with formulas on it.

Bought this book for my class because it said it came with the Connect Access card, however when I got it in the mail the card wasn't with it. I called Customer Service and it said there wasn't a guarantee I would get the Connect Access card. Not pleased.

Not the best classbook. Leaves a lot of steps out of calculations that are really needed.

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